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Raffy Chouljian, D.D.S.

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#### Smile Sponsors



## ROTARIAN INSTRUCTIONS

Dear fellow Rotarian:

On behalf of the Rotary Club of Toronto - Don Mills, I am pleased to extend a sincere thank you for your participation in the 11<sup>th</sup> annual Brush-a-mania program to promote good oral and overall health.

Rotary is instrumental in organizing Brush-a-mania every year. Many of the sponsors are Rotarians or contacts of Rotarians. Most of the committee members are Rotarians. The packaging of all school supplies is done by the Rotarians.

We are very proud to announce that over 100 schools and 30,000 students are participating in this year's program – and truly enjoying learning about good oral hygiene.

Each student has already received a Brush-a-mania booklet and Colgate toothpaste and should be recording each time that they brush their teeth during the month of April. They should each receive a toothbrush today.

When the students complete the program at the end of April, they will each receive a Brush-a-mania sticker and Club Member certificate.

Please ensure that the following have been set up for the assembly:

- Microphone;
- CD player with audio recording to be played during Brush-off;
- 2 large Brush-a-mania banners at the front of gym;
- “Dentist Instructions” package. (Please give your dentist a sample package of everything the students will receive: Brush-a-mania booklet and certificate; toothbrush; toothpaste; and sticker.)

During the course of the presentation, please assist the dentist as required.

If you have a guest at your school, take care of them. You are the host/hostess today.

All local, provincial and federal politicians in Toronto have been invited to participate. Outside of Toronto, you or your dentist may invite guests.

You should start the assembly in the following manner:

- Congratulate and encourage the students on behalf of Rotary (see script below.);
- Introduce your guests;
- Introduce the dentist to run the remainder of the assembly.

If your school is participating in the province-wide Brush-off on April 1<sup>st</sup>, please assist your dentist and play the audio recording at 10:20am. It is a dry brush. No toothpaste. The students may pretend to brush if requested by the teachers. Please join your dentist and any teachers and guests at the front of the room during the Brush-off.

Please help us to improve the program by returning the attached feedback form. If you have any questions or problems this morning, call my wife Annie at 416-396-6015.

**HAVE FUN,**

Raffy Chouljian, D.D.S.  
Brush-a-mania Chair  
Rotary Club of Toronto – Don Mills

**PS If you take pictures, please forward copies to myself at the address below or email to Dr.Chouljian@utoronto.ca.**

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**Good morning & welcome to Brush-a-mania 2011!**

The Rotary Clubs of Ontario are proud to present you Brush-a-mania 2011. Dr. \_\_\_\_\_ (insert specific dentist name here) and I are very happy to be with you today to show you how much fun brushing your teeth can be!!

My name is \_\_\_\_\_. I am a member of the Rotary Club of \_\_\_\_\_. Rotary is an organization whose members are dedicated to helping others in many different ways both around the world and locally in our very own communities. That is why we are here today. We want everyone to learn about the importance of taking care of your teeth. We hope you have fun today and practise what Dr. \_\_\_\_\_ shows you. Thank you for participating and we wish you good dental health!

Please help me welcome Dr. \_\_\_\_\_ to tell us more.

# ***BRUSH-A-MANIA 2011***

## **~ Volunteer Feedback Form ~**

**To: Dr. Raffy Chouljian**  
**Phone #: (416) 752-3532**

**Email: raffy@brushamania.ca**  
**Fax #: (416) 297-0335**

Please Print:

Name: \_\_\_\_\_

School Name: \_\_\_\_\_

Please evaluate the Brush-a-mania program:

(Presentation, educational value, loot bags, length of assembly, etc.)

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Did you encounter any difficulties?

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Do you have any suggestions to make next year's event more successful?

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Would you be interested in helping out with organizing  
Brush-a-mania 2012?

YES

NO