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#### Smile Sponsors



**To: School Principal**

## *Sign up now for Brush-a-mania 2011*

Brush-a-mania is an Oral Health Month program designed to promote oral health and awareness among young children. Each year, dentists and Rotarians visit participating schools and hold an assembly during the month of April. The children are provided with an interactive, entertaining presentation in proper dental care. Each assembly concludes with a Brush-off, where all participants brush their teeth simultaneously for 3 minutes. (Optional)

Each student receives a toothbrush, Colgate toothpaste and a Brush-a-mania booklet containing activities and games, as well as, a take home chart for them to mark off their daily brushes. Students who complete the program receive a Brush-a-mania sticker and Club Member certificate.

In ten short years, our program, Brush-a-mania, has grown to incorporate 170 schools representing 56,000 students from Junior Kindergarten to Grade 6. **We would like to invite your school to participate this year.**

#### New for 2011:

**Friday, April 1, 2011** will be proclaimed Oral Health Day by Mayor Rob Ford;

**School presentations may be held on any day in April;**

**There is no cost for all City of Toronto schools.** The Rotary Club of Toronto - Don Mills has committed to fundraise to support these schools.

Thank you so much for considering supporting this community event. To register, please visit our website [www.brushamania.ca](http://www.brushamania.ca). Schools will be accepted on a first-come, first-served basis.

Sincerely yours for better dental health,

Raffy Chouljian, DDS  
Brush-a-mania Chair  
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